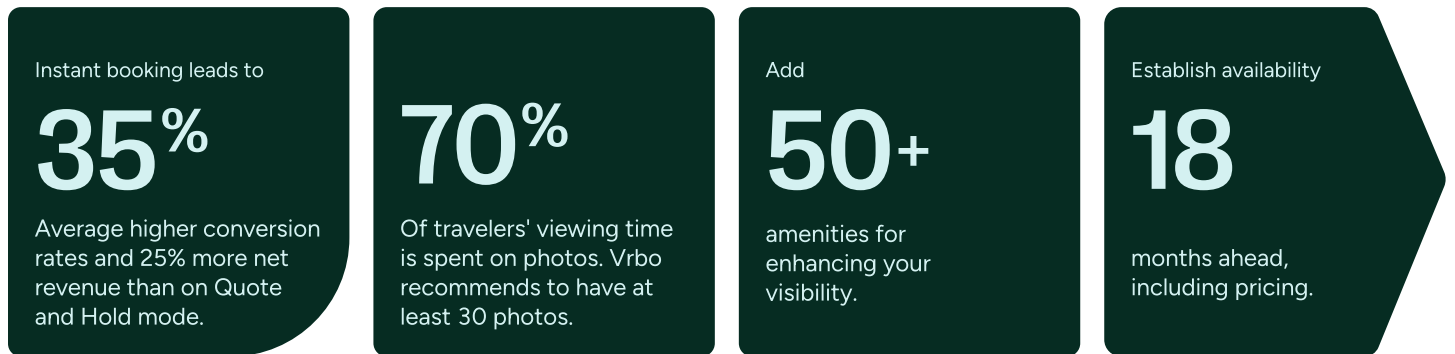


# How to *boost* your performance on Vrbo

Are you connected to Vrbo and looking to boost your bookings?  
We've gathered some valuable stats and tips to help you succeed.

## Let's start with some numbers


















## Cancellation policies: be flexible

Vrbo [recommends](#) Relaxed or Moderate cancellation policies to boost bookings. Flexible policies drive **26% more bookings**, **53% higher revenue**, and **39% better conversion** than Strict, building guest confidence and increasing your success.

## Vrbo's Top 15 used filters

Effectively manage your property [amenities](#) in Guesty.

- |   |  |  |
|---|--|--|
|  Pool                       |  Private pool               |  Kitchen (essentials)           |
|  Beachfront (location type) |  Waterfront (location type) |  Free cancellation (essentials) |
|  House (property type)      |  Hot tub                    |  Air conditioning (essentials)  |
|  Pets allowed (House rules) |  4+ stars                   |  Internet/Wifi (essentials)     |
|  Oceanfront (location type) |  Beach                      |  Outdoor space                  |




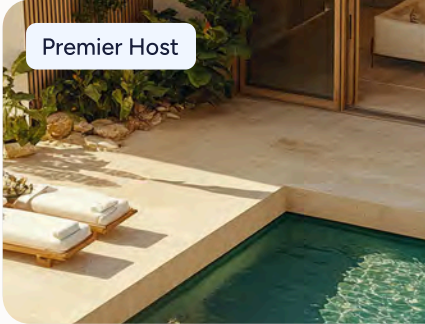

# How to *boost* your performance on Vrbo

## Vrbo's Premier Host Program

Join Vrbo's [Premier Host program](#) to unlock exclusive benefits that boost your property's visibility and build trust with high-value travelers.

Simply meet the minimum requirements to qualify and enjoy the perks—Premier Hosts saw nearly a **75% increase** in year-over-year net booking value.

 Vrbo



0.8 mi (1.3 km) to city center

**Modern villa in the Heart of Downtown**

Villa · Sleeps 4 · 2 bedroom · 2 bathroom

**9.7** Exceptional host  
71 reviews

## Minimum requirements

**95%**

or higher **accepted booking rate**

BOOKING RATE

**3+**

**guest reviews** across your account

REVIEWS

**4.4**

or higher guest **review score**

REVIEW SCORE

**1%**

or lower partner-initiated **cancellation rate**

CANCELLATION RATE

**5+**

bookings or 60 booked nights

BOOKINGS