



Your Airbnb ranking checklist

Daily

- ☐ Respond promptly to inquiries and booking requests.
- ☐ Encourage guests to leave reviews and address any negative feedback constructively.
- ☐ Enable Instant Book if possible for more visibility.
- ☐ Consider offering discounts for longer stays or off-peak periods.

Weekly

- ☐ Update your listing description with comprehensive details about your space and amenities.
- ☐ Research local listings to price your space competitively.
- ☐ Keep your availability calendar up to date.
- ☐ Highlight any unique features or experiences available at your listing.

Once in a while

- ☐ Optimize your listing title – make it clear, descriptive, and appealing.
- ☐ Invest in professional or high-quality photographs of your space.
- ☐ Superhost Status: Aim to meet the criteria for Airbnb's Superhost program.
- ☐ Stay informed about changes in Airbnb's search algorithm and adapt accordingly.